



SPONSORSHIP OPPORTUNITIES

Want to gain valuable exposure for your brand, build connections with prospects, and reinforce your commitment to current customers? Be a sponsor at ArborEXPO '24.

Premium Sponsorship Benefits

- Complimentary ad in our event program guide (\$750.00 value).
- Sponsor will be highlighted on our ArborEXPO website with links to sponsor's homepage.
- Sponsor's logo will be embedded in our email outreach to possible attendees. (Email list is over 19,000 qualified tree care industry personnel and companies). The logo will include a link to the sponsor's website.
- Sponsor will be mentioned numerous times in the months leading up to ArborEXPO through our social media presence (Facebook, Twitter, LinkedIn, and Instagram).

Welcome Reception

Sponsor the welcome reception held at the NJ EXPO Center. The Welcome Reception-GAME ON! Will be a fun filled evening where attendees can play pinball, foosball, arcade style games, cornhole, and have some friendly competition with active games, all for bragging rights! Benefits of sponsorship include:

- **Premium Sponsorship Benefits** (as outlined in yellow above)
- Sponsor has the opportunity to set out promotional materials and have videos or a slideshow running on the big screen during the Welcome Reception while you network, take pictures, and enjoy the event. ArborEXPO will provide top-of-the-line food to attendees.
- Signage throughout NJ EXPO Convention Center promoting the sponsor of the Welcome Reception as well as thank-you-mentions during speaker introductions in our Education Sessions.
- ArborEXPO will provide attendees with top-notch quality food and will handle all logistics and menu planning for the Welcome Reception.

\$15,000
(Only 2 sponsor opportunities available. SOLD ONE)

Attendee Swag Bags

Our premium swag bags are sturdy, insulated, and are sure to become a great reusable take away for use as a daily lunch bag or tote bag. Don't miss the opportunity to have your logo printed on these highly visible bags. Select from a variety of placements and sizes. (Note: we require at least one full-side commitment to offer this opportunity.) Limited opportunity! Sponsors will be promoted on our website and in our attendee emails. *Limited availability.*

\$5,000 One Full Side

SOLD

\$1,500 One Quarter Side

SOLD

Preconference Seminar with Reception

In addition to sponsoring a business oriented preconference workshop, Immediately following the workshop, you will have the opportunity to sponsor a networking reception. Business workshops lend themselves to decision makers, so mix and mingle and showcase your brand. Benefits of sponsorship include:

- **Premium Sponsorship Benefits** (as outlined in yellow above)
- Sponsor has the opportunity to set out promotional materials and have videos or a slideshow running on the big screen during the Reception while you network, take pictures, and enjoy the event. ArborEXPO will provide top-of-the-line food to attendees.
- Signage throughout NJ EXPO Convention Center promoting the sponsor of the Preconference Workshop and as well as thank-you-mentions during speaker introductions in our Education Sessions.
- ArborEXPO will provide attendees with top-notch quality food and will handle all logistics and menu planning for the reception.

\$5,000 (Only 2 sponsor opportunities available.)

Daily Lunch

Sponsor lunch for all attendees on Day 1 or 2 of ArborEXPO. Benefits of sponsorship include:

- **Premium Sponsorship Benefits** (as outlined in yellow above)
- Your logo on signage in the meal area and on lunch vouchers provided to all attendees.
- ArborEXPO will provide attendees with top-notch quality food and will handle all logistics and menu planning for the daily lunches.

\$10,000 For ALL Attendees per day
(Only 2 sponsor opportunities available.)



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Lanyard

Showcase your brand throughout ArborEXPO on attendee lanyards. Each and every attendee, student, exhibitor, and speaker will be supplied with a lanyard. ArborEXPO will purchase the lanyards; all you need to do to have this highly visible opportunity is to provide your company name or logo. We do the rest. Exposure continues after ArborEXPO on social media through pictures and video of attendees wearing the lanyard. *Limited availability.*

- **Premium Sponsorship Benefits** *(as outlined in yellow above)*

~~\$5,000~~ **SOLD**

Sponsor WIFI for All Attendees

Everyone attending will want and need wifi and you can be their "hero". Your name will be prominent on wifi usage by attendees. We will promote your sponsorship on our social wall – feed that goes to Facebook, Twitter, and more. Benefits of sponsorship include:

- **Premium Sponsorship Benefits** *(as outlined in yellow above)*
- Signage throughout NJ EXPO Convention Center promoting the sponsor of the WIFI as well as thank-you-mentions during speaker introductions in our Education Sessions.

\$5,000

Advertising in Event Program

See your color ad and booth number in print in our event program guide, provided to all attendees to reference for the duration of the trade show. Select from two ad sizes: half page or full page.

\$750 Full Page

\$500 Half Page

Demo Area

Located smack in the middle of the trade show is the ArborEXPO Demo Area! All attendees have the opportunity to watch skilled industry instructors present on competency assessment, using team-based competition to improve employee engagement, rigging, and planning for storms. Show your support of safe and innovative practices and have lots of eyes on your brand when you sponsor the Demo Area. Two one-hour presentations daily. Benefits of sponsorship include:

- **Premium Sponsorship Benefits** *(as outlined in yellow above)*
- Signage throughout NJ EXPO Convention Center promoting the sponsor of the Demo Area as well as thank-you-mentions during speaker introductions in our Education Sessions.

\$3,000 per day for Demo Area

Sponsor Morning Coffee

Available to all attendees as they arrive to ArborEXPO '24. Coffee stations will be strategically located in the Registration area. Who doesn't love a cup of Joe? Benefits of sponsorship include:

- **Premium Sponsorship Benefits** *(as outlined in yellow above)*
- Signage throughout NJ EXPO Convention Center promoting the sponsor of the Morning Coffee as well as thank-you-mentions during speaker introductions in our Education Sessions.

\$3,000

Name:

Company:

Signature:

Date: